

ASSOCIATED  
TAXPAYERS OF IDAHO



69TH ANNUAL TAXPAYERS CONFERENCE

"WHAT'S NEXT FOR  
IDAHO'S TAX POLICY"

DECEMBER 9, 2015

BOISE CENTRE  
BOISE, ID

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8:30 — 8:35 a.m.

OPENING REMARKS

JIM SMITH

*ATI chairman of the Board  
Monsanto  
Soda Springs  
jim.r.smith@monsanto.com*

8:35 — 9:00 a.m.

GOVERNOR'S WELCOME

GOVERNOR "BUTCH" OTTER

*governor@gov.idaho.gov*



9:00 — 10:30 a.m.

**STATE TAX REFORM**

**Utah Tax Reform**

JOHN DOUGALL

*Auditor  
State of Utah  
Salt Lake City, UT  
jdougall@utah.gov*



**North Carolina Tax Reform**



SCOTT DRENKARD

*Economist  
Tax Foundation  
Washington, DC  
drenkard@taxfoundation.org*

10:30 — 10:45 a.m.

BREAK

10:45 a.m. — 12:15 p.m.  
IDAHO POLICY DISCUSSION

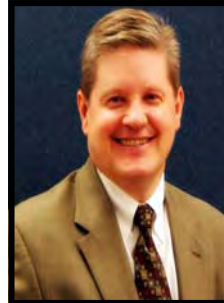
**Review Of Idaho Tax Reimbursement Incentive.  
How Is It Working For New And Existing Business?**



ARLEN WITTROCK  
*Chairman  
Economic Advisory Council  
Pocatello, ID  
arlen\_wittrock@msn.com*

**Talent Pipeline Development. What Can Be Done To  
Enhance Workforce Development?**

DWIGHT JOHNSON  
*Administrator  
Idaho Division of Professional  
Technical Education  
Boise, ID  
dwight.johnson@pte.idaho.gov*



**Urban Renewal And Tax Increment Financing: How It Has  
Helped Local Governments, How Is It Affecting Tax  
Districts, And What Changes Are On The Horizon?**



RICK YOUNGBLOOD  
*Co-Chair of the Urban Renewal  
Legislative Interim Committee  
Idaho State Legislature, District 12B  
Nampa, ID  
ryoungblood@house.idaho.gov*

12:15 — 1:45 p.m.  
LUNCHEON  
LEGISLATIVE PERSPECTIVES/  
PRIORITIES HEADING INTO 2016  
MODERATOR  
LT. GOVERNOR BRAD LITTLE

LT. GOVERNOR  
BRAD LITTLE  
*Brad.little@lgo.idaho.gov*



**State/Local Tax Policy Issues**  
**and Legislative Priorities**



JANET TRUJILLO  
*Vice-Chair*  
*House Revenue and Tax*  
*Idaho State Legislature, District 33A*  
*Idaho Falls, ID*  
*jtrujillo@house.idaho.gov*

MAT ERPELDING  
*House Minority Leader  
Idaho State Legislature, Dist. 19A  
Boise, ID  
merpelding@house.idaho.gov*



JIM GUTHRIE  
*Vice-Chair  
Senate Local Govt. and Taxation  
Idaho State Legislature, District 28  
McCammon, ID  
jguthrie@senate.idaho.gov*

GRANT BURGOYNE  
*Senate Minority Caucus Chair  
Idaho State Legislature, District  
16  
Boise, ID*



2:00 p.m.-3:00 p.m.  
KEY NOTE SPEAKER

IDAHO PUBLIC  
OPINION TAX POLL

**What Do Idahoans Think About  
The Direction Of Idaho's  
Economy And Tax Policy?**



JOE GOODE  
American Strategies, Inc.  
Washington, DC

3:00 p.m.  
WRAP UP

The Associated Taxpayers of Idaho thanks  
you for attending today's conference.

Since 1946, we have been an independent,  
nonpartisan, not-for-profit organization  
working on behalf of Idaho's taxpayers.

We work for effective, economical and  
responsible government through  
research and public education.

Your participation today helps the  
Association achieve its  
important objectives.

ED LODGE

*Conference Chairman  
Public Affairs Manager  
CenturyLink  
Boise*

*edward.lodge@centurylink.com*



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**Ed Lodge**, CenturyLink

**McKinsey Miller**, Gallatin Group

**Jayson Ronk**, Micron Technology

**Zach Hauge**, Idaho Association of Commerce and Industry

**Jason Kreizenbeck**, Lobby Idaho

## Associated Taxpayers of Idaho – 69<sup>th</sup> Annual Conference

December 9, 2015 Boise Centre

### Presenter Bios

#### STATE TAX REFORM

JOHN DOUGALL – John Dougall was elected State Auditor November 6, 2012 and took office January 7, 2013. Mr. Dougall believes the Office of State Auditor should provide Utah taxpayers and government officials with an independent assessment of financial operation, statutory compliance, and performance management for state and local government. Prior to becoming State Auditor, Mr. Dougall served 10 years as a member of the Utah House of Representatives, ultimately serving as the House Vice Chair of Executive Appropriations. Mr Dougall has a long history of challenging bloated government programs and questioning heavily-funded agencies that could be doing more with less. He is a champion of tax reform, transparent government, performance management, and fiscal responsibility. He served in various leadership positions, including the chair of the House Revenue & Taxation standing committee, chair of the House Ethics standing committee, and the co-chair of the Health & Human Services Appropriations subcommittee. In addition to his political activities, Mr. Dougall has a long career in the technology sector, working for large companies and small start-ups, in an array of management and technical positions. Mr. Dougall received his Master of Business Administration degree from Brigham Young University in 2000. He also has a Bachelor of Science degree and a Master of Science degree in Electrical Engineering, both from Brigham Young University.

*(John Dougall, Utah State Auditor, East Office Building, Suite E310  
Utah State Capitol Complex, Salt Lake City, Utah 84114*

*Phone: (801) 538-1025 Email: jdougall@utah.gov)*

SCOTT DRENKARD – Scott is the director of state projects for the Tax Foundation. He is an author of the annual State Business Tax Climate Index and editor of the 2012 and 2013 editions of the popular handbook, Facts & Figures: How Does Your State Compare? In 2013, he co-authored books on North Carolina tax policy and Nebraska tax policy which laid the groundwork for fundamental tax

reforms in each state. Scott and the Center for State Tax Policy were highlighted in State Tax Notes' "most influential in state tax policy" feature in 2011, 2012, and 2013. His analysis of tax and spending policy has been featured in many major media outlets across the country. Scott has given legislative testimony or presented to officials in nearly one third of the states as well as the U.S. Senate. He is a member of the American Economic Association and the National Association of Business Economics. Prior to joining the Tax Foundation, Scott was selected as a Charles G. Koch Summer Fellow by the Institute for Humane Studies and served as a Ronald Reagan Fellow in the Goldwater Institute's Center for Economic Prosperity. In 2012, he completed a year of non-profit management training through the Koch Associate Program. He holds a B.S. in economics from the University of Mary Washington, where he served as the Vice President of Omicron Delta Epsilon, the international economics honor society. He is a candidate for an M.A. in economics at George Mason University. *(Scott Drenkard, Economist, Tax Foundation, 1325 G Street NW Suite 950, Washington, DC 20005 Phone: (202) 464-6200 Email: drenkard@taxfoundation.org)*

#### IDAHO POLICY DISCUSSION

ARLEN WITTROCK – Arlen Wittrock from Pocatello serves as Chairman of the Idaho Economic Advisory Council and works as the Government and Public Affairs Consultant for ON Semiconductor in Idaho. Arlen has over 30 years of business experience with AMI Semiconductor, Premier Technology, and FMC Corporation and is a former teacher. He also served as Chief of Staff to U.S. Congressman Arlen Erdahl from Minnesota. Arlen is a dedicated civic leader with a passion for community and economic development. He serves on the boards of the Pocatello-Chubbuck Chamber of Commerce, Bannock Development Corporation and the Associated Taxpayers of Idaho. Arlen holds both Master and Bachelor degrees in Political Science, is married to his wife, Yvonne, and they have two sons. *(Arlen Wittrock, Chairman of the Economic Advisory Council and Government and Public Affairs Consultant, ON Semiconductor, 3590 Summit Drive, Pocatello, ID 83201 Phone: (208) 238-9017; Email: arlen\_wittrock@msn.com)*

DWIGHT JOHNSON – Dwight Johnson is the Administrator of Professional-Technical Education (PTE) for the State of Idaho. As State Administrator he oversees a \$66 million budget for PTE programs at high schools and postsecondary institutions throughout the state. Mr. Johnson served for 20 years as a senior administrator at the Idaho Departments of Labor and Commerce where he oversaw workforce policy development, budget administration, communications, research and legislative relations. He also served as the Interim Executive Director of the State Board of Education for 18 months from 2006 to 2007. He earned a Bachelor of Science degree in Political Science from Brigham Young University, a Master of Arts in Public Administration from Boise State University, and is a candidate for a Ph.D. in Organizational Learning & Leadership from the University of Idaho. Dwight grew up in Idaho Falls and is a fourth generation Idahoan. He and his wife, Michelle, have 4 children, the oldest currently serving as a U.S. Marine. *(Dwight Johnson, Administrator, Division of Professional-Technical Education, 650 West State Street, Room 324, Boise, ID 83720 Phone: (208) 332-3575 x3335; Email: dwight.johnson@pte.idaho.gov)*

RICK YOUNGBLOOD – Rick became an Idaho State Representative, serving the people of Nampa, in 2012. He currently serves on the Joint Finance Appropriations Committee, the Business Committee and the Transportation & Defense Committee. Rick is a Canyon County Resident of over 30 years. With over 25 years in local banking and over 10 years in private business and as a citizen law maker, Youngblood is loyal to Idaho and its citizens. Born in Boise, Idaho and a graduate from Weiser High School, Rick went on to get his education from North Idaho College and College of Idaho. Rick furthered his studies, graduating from NW Ag Credit School from Washington State University as well as Pacific Coast Banking School from the University of Washington. Rick has a diploma in General Banking from the American Institute of Banking (AIB). He also served as the Canyon Highway Commissioner for District #4 County. Rick lives on a ranch in Nampa with his wife, Arlene. They have two children and five grandchildren. *(Rick Youngblood, Co-Chair of the Urban Renewal Legislative Interim Committee, Idaho State*

*Legislature, District 12B, 12612 Smith Avenue, Nampa, ID 83651 Phone: (208) 412-5107 Email: ryoungblood@house.idaho.gov)*

LUNCHEON: LEGISLATIVE PERSPECTIVES/  
PRIORITIES HEADING INTO 2016

LIEUTENANT GOVERNOR BRAD LITTLE – Brad Little is Idaho's 37<sup>th</sup> Lieutenant Governor. A native of Emmett in Gem County, Little is a third-generation Idahoan. He has dedicated his life and career to continuing both his family's ranching interests and its history of service to the people of Idaho. A graduate of the University of Idaho, Little has strived to be a good steward of the land as well as a responsible citizen. He has succeeded in both areas by encouraging sustainable agriculture, and by getting involved in public policy. Little served in the Idaho Senate from 2001 to 2009. Little rose quickly into leadership, being elected by his peers as Majority Caucus Chairman in 2003. Little's personal philosophy has been consistent throughout his career: to ensure the lightest possible hand of government in the lives of citizens and businesses alike. A rancher, farmer and industry leader, Little is a former chairman of the Idaho Association of Commerce and Industry (IACI), the Idaho Wool Growers Association, American Land and Resources Foundation, Idaho business Week Foundation, and vice- chairman of the Idaho Community Foundation. He is currently a member of the board of directors of a small Boise -based manufacturing company. He also serves on the State Capitol Commission, the Leadership in Nuclear Energy Commission 2.0 and the Idaho Credit Rating Enhancement Committee. In his personal life, Little married Weiser native Teresa Soulen in May 1978. They have two sons and daughters-in-law, Adam and Angela, David and Kelsey and four grandchildren. *(Brad Little, Lieutenant Governor, Office of the Lieutenant Governor, PO Box 83720, Boise, ID 83720 Phone: (208) 334-2200; Email: brad.little@lgo.idaho.gov)*

JANET TRUJILLO – Janet is currently serving her second term in the Idaho State Legislature. She is a certified tax appraiser for the State of Idaho specializing in commercial and residential appraisal with 14 years experience in local and state government. Her civic Activities include PTA president,

President of the Bonneville County Employees Association, Bonneville County Republican Women's treasurer, and has served as a standing member of the Resolutions Committee for the State Republican Party. She has been very active in fundraisers for Idaho Food bank, MDA, Children's Miracle Network and others. Public Offices Held: Idaho State Representative District 33, Legislative District 33 Chairman Idaho Republican Party, Assistant Precinct Officer Idaho Republican Party and Board Member Idaho Falls Auditorium District. As a legislator she is privileged to be serving on the public defender system study committee, Tax Policy Working group, Judiciary, Rules, & Administration Committee, Environment Energy & Technology Committee and as the Vice Chair of the prestigious Revenue and Taxation Committee. Through her professional background she brings specialized knowledge about Idaho's property tax system to the legislature. Janet is married, with four children and five grandchildren. *(Janet Trujillo, House Revenue and Taxation Vice-Chair, Idaho State Legislature, District 33A, 3144 Dishey Drive, Idaho Falls, ID 83404 Phone: (208) 419-8266 Email: jtrujillo@house.idaho.gov )*

MAT ERPELDING – Representative Mat Erpelding was first elected to office in 2012 and represents District 19A. Currently, he serves as the Assistant Minority Leader in the Idaho House of Representatives. Rep. Erpelding is an adjunct faculty member at Boise State University; he also co-owns Idaho Mountain Guides, a rock climbing and mountaineering guide service based in Boise; and he co-owns Saga Strategic Consulting, a leadership and consulting firm specializing in training and education. Mat moved to Idaho in 1993 to attend Idaho State University receiving a BA in Psychology. He also has an MA in organizational learning from the University of Idaho. He lives in Boise with his wife, Elizabeth, and they are expecting their first child any day now - like any day, now. *(Mat Erpelding, Idaho State Legislature, District 19A, 2519 W. Idaho Street, Boise, ID 83702 Phone: (208) 856-0291; Email: merpelding@house.idaho.gov)*

JIM GUTHRIE – Jim is in his second term in the Idaho Senate after serving one term in the House. His current committee assignments are Commerce, JFAC, and Vice-Chair of Local Government and Taxation. His years of public service include 2 terms as Bannock County Commissioner and 5 years on the Marsh Valley School Board. He presently serves on the Portneuf Medical Center board of trustees. He is currently a self employed rancher and business owner in south Bannock County having spent his entire life in the blue collar sector in agriculture, construction, and heavy industry. *(Jim Guthrie, Idaho State Legislature, District 28, 425 W. Goodenough Road, McCammon, ID 83250 Phone: (208) 254-3605; Email: jguthrie@senate.idaho.gov)*

GRANT BURGOYNE – Grant was born in Ketchikan, Alaska in 1953. His father's career was in the Coast Guard and he grew up on the West Coast with some time in Honolulu. He graduated from the University of Idaho in 1975. He accepted a position with then Secretary of State Pete T. Cenarrusa in Boise. He married his wife Christy in 1978, they have now been married for 36 years. They have two children and three grandchildren. He graduated from the University of Kansas School of Law in 1988 and was the Managing Partner of the law firm of Mauk and Burgoyne through the end of last year. He is now "of Counsel" with the successor firm of Mauk, Miller & Burgoyne, LLC. From 2002 to 2007, He served as an Adjunct Professor of Human Resources Law at Boise State University. He has served as a Democratic Precinct Captain, legislative district chair, Ada County Chair and member of the Democratic National Committee. He has also volunteered in many election campaigns, including two for former Governor Cecil Andrus. In 2008, he was elected to represent District 16 in the Idaho House of Representatives. He is now in his first term in the Idaho State Senate and serves as the senate minority caucus chair. *(Grant Burgoyne, Senate Minority Caucus Chair, Idaho State Legislature, District, 162203 Mountain View Drive, Boise, ID 83706 Phone: (208) 377-5729; Email: gburgoyne@senate.idaho.gov)*

## KEYNOTE—IDAHO PUBLIC OPINION TAX POLL

JOE GOODE – Joe Goode is President of American Strategies. He has worked for and advised political campaigns and organizations for more than twenty-five years as a pollster, consultant and executive. Joe conducts public opinion surveys and provides strategic advice for trade associations, non-profit organizations and corporations. He has worked closely with the National Association of REALTORS® since 2007, providing opinion research and consulting services in more than thirty states and over 100 localities – including successful constitutional amendment campaigns in Missouri, Montana, Louisiana, Oregon and North Dakota. Joe helped design and implement the National Association of REALTORS® Campaign Services Program bringing state of the art campaign tools and data services to state and local REALTOR® associations. Before coming to American Strategies, Joe was Chief Operating Officer at the polling firm Greenberg Quinlan Rosner. Earlier, he was the Senior Analyst on company CEO Stan Greenberg's work for the Clinton for President campaign in 1992, managing the development and implementation of research conducted for the presidential primary and general election campaigns and the firm's subsequent work for the Clinton administration. He has also worked as a Vice President at the polling firm Lake Research Partners; Campaign Manager and District Director for NC Congressman David Price; and Executive Director for Women's Voices. Women Vote. Joe is on the Board of Directors of the Waterford Foundation, where he is a member of the Executive Committee and serves as Treasurer. He occasionally assists his wife by mucking the stalls in the barn at their home in northwest Virginia. *(Joe Goode Phone: (202) 618-8271; Email: goode@amstrat.com)*



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